

Greater Whitsunday Economic Development Road Map

Workshop 1

15-Jun-2021
MIW Economic Road Map

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Regional Development Australia MIW has recently approached you to participate in the upcoming Economic Development Road Map workshops on 12th July (Face to Face) or 15th July (Virtual).

AECOM have been asked to facilitate the event and the aim of the day is to build consensus around a shared vision and strategic framework for the future of Mackay, Isaac and Whitsunday (MIW) region. Key measures of success for the day will be that we:

- have established a strong working commitment from stakeholders to contribute to the development of a shared vision for Mackay, Isaac and Whitsunday region
- have obtained the building blocks to prepare a working draft visioning document we can come back to the group to share and develop further.

In order to achieve this we will look to have an iterative workshop on the day but also seek your input prior to the event to allow informed discussion at the workshop. Hence, we have posed several questions to all participants. Even if you are unable to attend the workshop, we would still welcome your input via the completion of this questionnaire. Responses need to be concise and erudite to allow us to analyse and aggregate for feedback on the day.

Whilst there are really no wrong answers for these questions, some differentiation between the answers and evaluation of Mackay, Isaac and Whitsunday region's uniqueness needs to be considered.

We need the attached material to be completed and returned to sophie.gadaloff@aecom.com by **COB 5th July 2021**.

Kind regards,

Mike Gillen
Industry Director – Cities
AECOM

Completed by:

MIW 2030

- Where do we want to be by 2030?

- What is the vision for 2030?

- What themes/sectors do we need to focus on by 2030 and why?

- What are the key projects/policy/investment that would/will have a significant positive impact on the future prosperity of the Mackay, Isaac, and Whitsunday region:

Working together on next steps

- What do we need to do collectively to advance the Road Map/Shared Vision for Mackay, Isaac, and Whitsunday?